



## Instructions

(1) Identify your products, technologies, services or key impact KPI as well as UN Sustainable Development Goals (SDG).

Impact (KPI, technology, product, service)	UN SDG / Sustainability KPI	IP assets	IP sustainability impact contribution (measurement)	Current IP model (sharing mechanism)	Future IP model (sharing mechanism) If we ...	... the sustainability impact will ...		
						de-crease	stay the same	in-crease
<b>Example</b> Impact: % water based adhesives				Closed	... keep our IPs closed, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Selected	... share it with strategic partners, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Broad	... share it broadly, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Open/ public	... apply open/ public sharing, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**SDG:**

- Responsible Consumption (12),
- Clean Water and Sanitation (6)

(2) Define/ customize your IP assets and identify/ describe your IP sustainability impact contribution (measurement)

Impact (KPI, technology, product, service)	UN SDG / Sustainability KPI	IP assets	IP sustainability impact contribution (measurement)	Current IP model (sharing mechanism)	Future IP model (sharing mechanism) If we ...	... the sustainability impact will ...		
						de-crease	stay the same	in-crease
<b>Example</b> IP assets • Trade-secret process and product • Patent X: ingredients				Closed	... keep our IPs closed, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Selected	... share it with strategic partners, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Broad	... share it broadly, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Open/ public	... apply open/ public sharing, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Contributions:**

- Polluted water [l/ product]
- Biodegradable product solution [tonnes sold]

(3) Mark your organization's current IP model and define your organization's future IP model for the assets.

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						de-crease	stay the same	in-crease
<b>Example</b> IP model: IP model of Patent X				Closed	... keep our IPs closed, ...	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Selected	... share it with strategic partners, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
				Broad	... share it broadly, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
				Open/ public	... apply open/ public sharing, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
				Closed	... keep our IPs closed, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Selected	... share it with strategic partners, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Broad	... share it broadly, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Open/ public	... apply open/ public sharing, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

(4) Derive action points.

Impact (KPI, technology, product, service)	UN SDG / Sustainability KPI	IP assets	IP sustainability impact contribution (measurement)	Current IP model (sharing mechanism)	Future IP model (sharing mechanism) If we ...	... the sustainability impact will ...		
						de-crease	stay the same	in-crease
<b>Example</b> Action point: Contact tech transfer platform to register patent for non-exclusive licensing				Closed	... keep our IPs closed, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Selected	... share it with strategic partners, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Broad	... share it broadly, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Open/ public	... apply open/ public sharing, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

[www.ip4sustainability.org](http://www.ip4sustainability.org)

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