



Impact (KPI, technology, product, service)	UN SDG / Sustainability KPI	IP assets	IP sustainability impact contribution (measurement)	Current IP model (sharing mechanism)	Future IP model (sharing mechanism) If we the sustainability impact will ...		
						de-crease	stay the same	in-crease
				Closed	<input type="checkbox"/> ... keep our IPs closed, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Selected	<input type="checkbox"/> ... share it with strategic partners, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Broad	<input type="checkbox"/> ... share it broadly, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Open/ public	<input type="checkbox"/> ... apply open/ public sharing, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Closed	<input type="checkbox"/> ... keep our IPs closed, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Selected	<input type="checkbox"/> ... share it with strategic partners, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Broad	<input type="checkbox"/> ... share it broadly, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Open/ public	<input type="checkbox"/> ... apply open/ public sharing, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Closed	<input type="checkbox"/> ... keep our IPs closed, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Selected	<input type="checkbox"/> ... share it with strategic partners, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Broad	<input type="checkbox"/> ... share it broadly, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Open/ public	<input type="checkbox"/> ... apply open/ public sharing, ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Action Points:

www.ip4sustainability.org

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